01 / FILMS

Your project. In motion.

We turn your existing architectural images into a finished video, with realistic movement, music, sound effects and your logo.

Choose your film length	Total price
30 seconds	$650
45 seconds	$950
60 seconds	$1,250
90 seconds	$1,850
120 seconds	$2,450

Example: a 60-second film costs $1,250.
Pay $625 to start. Pay the other $625 after you approve the video, before we send the final file. You do not need a monthly plan.

What is included?

Image preparation for the film, animation, editing, music for the agreed use, sound effects and branding. Choose one video format: widescreen for websites, vertical for phones, or square for social feeds. You receive a Full HD video file (1080p MP4).

One round of changes: send your feedback together in one email. We make those changes within the agreed approach. We fix our own mistakes free. Separate finished pictures and extra video versions cost extra.

Timing: see a first version in around 5-7 business days for films up to 60 seconds, or 7-10 for longer films. We confirm the dates after checking your files, payment and approvals.

In this guide: images and PDF brochures on page 2; the complete package on page 3; optional plans on page 4; video extras on page 5; booking and other extras on page 6.

02 / IMAGES AND PDF BROCHURES

Choose what you need.

Architectural images, also called stills

We refine the images you already have so they look more like photographs. Use the finished pictures on your website, social media or in presentations.

Number of finished images	Total price
1 image	$150
4 images	$500
10 images	$1,125
20 images	$2,000

You receive large 4K PNG files (3840 pixels on the long edge) and smaller JPG copies for the web. One round of changes is included. These prices improve supplied views; creating new views is quoted separately.

A project brochure you can email or download

We arrange your images, plans and approved project information into a designed PDF document. You supply the pictures and facts; we handle the layout and improve the wording.

Brochure length	Total price
6 pages	$375
12 pages	$625
20 pages	$1,000

One round of changes is included. New image creation, financial analysis and printing are separate. You can buy images or a brochure without buying a film.

03 / THE COMPLETE PACKAGE

Four things. One price.

A film, ten images, a 12-page brochure and one project website, all about the same property.

Choose the film length	Total for all four
60 seconds	$2,500
90 seconds	$3,100
120 seconds	$3,700

Only the film gets longer at the higher prices. Every package includes the same ten images, 12-page PDF brochure and project website.

> **Example: the 60-second complete package is $2,500.**
> Pay $1,250 to start and $1,250 after approval. Buying the film, images and brochure separately costs $3,000. The package saves $500 and includes the website.

What does the project website do?

It brings the film, pictures and brochure together at one shareable web address. The project website is available only in this package. It presents one property; a full company or online shop website is a separate kind of project.

The first year online is included. You receive a project address and the finished website files. After year one, hosting can be renewed for $150 a year. Renewal is optional. A custom domain name and later changes are separate.

What happens next?

We normally show the first version of the package in 7-10 business days after complete files, booking and approvals. Send one combined feedback list for the included round of changes. You approve the website before it goes public.

04 / OPTIONAL PLANS FOR REGULAR PROJECTS

More projects. A lower price.

Choose a plan when you need regular films or complete packages. You can always book a single project instead.

What you buy	3-month plan / 3 projects	12-month plan / 12 projects
60-second films	$1,125 per month 3 payments / $3,375 total	$1,000 per month 12 payments / $12,000 total
Complete packages / 60s film	$2,250 per month 3 payments / $6,750 total	$2,000 per month 12 payments / $24,000 total

These are fixed plans. Every monthly payment remains due for the chosen three or twelve months, even if you skip a project. Neither plan renews automatically.

A credit means one paid project. Each received monthly payment buys one project of your chosen type. Pay the whole plan upfront to make all its projects available from the start.

> **Example: skip month one, then use two films.**
> Pay $1,125 in month one and wait. Pay the next $1,125 in month two. You now have two paid films available. We can start both that month if the schedule allows. Your third monthly payment is still due.

Carry paid projects forward. We can start up to two from your plan in one calendar month, depending on availability. You have three extra calendar months after the plan ends to use any paid projects left.

Need another project? Pay your plan's price per project. This extra purchase does not use the projects already left in your plan.

Make a 60-second film longer	3-month plan / Extra cost	12-month plan / Extra cost
To 90 seconds	+$540	+$480
To 120 seconds	+$1,080	+$960

Other extras use the same published prices as one-off work. A shorter film still uses a whole plan project, so a one-off short film may cost less. Credits cannot be split, transferred or exchanged between plan types. Cancellation and refunds follow your agreement.

05 / OPTIONAL VIDEO EXTRAS

Add what the film needs.

One video format and one round of changes are already included. The table shows extra costs when you want more.

Film length	Add 4K	Extra format / Same footage	Extra format / New scenes	Another change round
30 seconds	+$150	+$125	+$200	+$100
45 seconds	+$200	+$125	+$300	+$100
60 seconds	+$250	+$125	+$375	+$125
90 seconds	+$375	+$200	+$575	+$200
120 seconds	+$500	+$250	+$750	+$250

Extra video format: for example, a vertical phone version as well as your widescreen film. We crop and adjust the existing footage if it fits. If new scenes are needed, the higher price applies instead. We confirm which approach fits before starting.

4K video: a larger file for bigger screens. We enlarge and finish the source video; it is not filmed or generated in native 4K. The included video is Full HD (1080p).

Another change round: one more combined feedback list within the agreed approach. New building designs or a different concept need a separate quote. We fix our own mistakes free.

> **Example: a film plus an extra vertical version.**
> A 60-second film is $1,250. Add a vertical version using the same footage for $125. Your total is $1,375. If the extra version needs new scenes, it costs $375 instead of $125.

Other video and sound extras	Price
Add 15 seconds of new footage	$300
15-second / 30-second edit of footage already made	$125 / $200
AI voiceover, up to 120 seconds; one approved script and voice	$125

Short edits reuse approved footage in the same format. New footage or another format costs extra. An added 15 seconds is $270 on a three-month plan or $240 on twelve months. Human voice talent and custom music are quoted separately.

06 / OTHER EXTRAS AND BOOKING

A clear price before we begin.

Optional addition	Extra cost
One more finished image / collection prices apply when cheaper	$150
Crop images, for example to square / $30 minimum per extra format	$15 per image
Longer brochure: move to the next size by paying the price difference	6 to 12 pages: +$250 12 to 20: +$375
Brochure pages after the first 20	$50 per page
Another round of changes: images / brochure / full package	$75 / $100 / $200
Small agreed batch of website content changes	$75
Keep the website online after its included first year	$150 per year
Faster delivery, if available and agreed	+25% of production quote

Faster delivery on a $1,250 film adds $312.50. Domain registration, complex animation, new 3D work and special usage rights are quoted separately.

Three steps to start

1. Share the project. Email your images or a project link, your logo, approved facts, intended use and deadline. A call is optional.

2. Confirm the work and price. We check the files and agree what you will receive, the dates, any tax and the total. For a one-off project, pay half to start.

3. Review, approve and receive. Approve the approach before production. Send your feedback in one email; allow 2-3 business days for agreed changes, plus your review time. After approval and the final payment, receive your purchased files.

If images need extra work: normal film preparation is included. Additional repair may add 20% to the affected production work. Major reconstruction or new views may add 35-60%, or need a separate quote. We explain the full price before you book.

AI-assisted work is directed and checked by Mitch. Approved designs guide the work; outputs are presentation media, not construction drawings. Public release and portfolio use need approval. Working files are separate. Your written quote and agreement confirm scope, rights, cancellation and dates. Existing accepted commissions keep their terms.